Permit #F00021790

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00021790 **Type of Permit:** FILMING **Release Date:** 11/09/2009

Production Company @RADICAL MEDIA, INC

Insured Company Name @RADICAL MEDIA, INC

Contact Phone No. 1 310-664-4563
Contact Phone No. 2
Fax
Address 1630 12TH ST
SANTA MONICA, California 90404

Production Title GO GURT

Type of Production Commercial - Standard

Producer Alex Lisee

Director Dennis Liu

1st AD Jey Wada

Production Manager Ashley Rabin

FilmL.A. Coordinator Roberto Martinez

Location Manager David Lapidus
Primary Phone Mobile - 310-428-1147
Secondary Phone

Location Assistant TBD TBD
Primary Phone Office - 310-664-4500
Secondary Phone

Fees

Posting 300	$52.00
Posting 600	$52.00
Notification Charge	$310.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
LAUSD DEPOSIT	$1,000.00
LAUSD REGULAR FILMING USE FEE	$3,100.00
LAUSD REGULAR FILMING OVERTIME USE FEE	$140.00
LAUSD CUSTODIAL FEES	$186.00
LAUSD FULL DAY PARKING - MIDDLE SCHOOL	$1,300.00

Total Permit Fee $6,850.00

Number of Locations 2

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Summary Information — Location

Location 1 of 2

Permit Number	F00021790	**Location Manager**	David Lapidus
Production Company	@RADICAL MEDIA, INC	Primary Phone	Mobile - 310-428-1147
Insured Company	@RADICAL MEDIA, INC	Secondary Phone	
Production Title	GO GURT		

Location Address 7827 Alverstone Ave, Los Angeles, CA, 90045

Location Names

Location Type Private Residence

Location Description PRIVATE RESIDENCE.

Film Dates 11/10/2009 - 11/10/2009 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
Community Survey Required
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with pedestrian traffic

Please see attached document @Radical, Tracie Mochizuki.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	50
Cube Trucks	4
Generator	1
Motor Homes	2
Vans	4

Personnel on Location

Type	Quantity
Cast	5
Crew	50
Off-Duty/Retired LAPD Officer(s)	2
Spot Check	1

Filming Activities Drive by; Drive ups & away; Equipment on sidewalk, in curb lane & across street; Interior and exterior dialogue; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard; running shots; use of balloons and confetti;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : LAUSD Property
Street : Wright Middle School 11/10

Posting "No Parking" signs N/S 79th St, Alverstone-west 300'

Approximate Footage 0 - 300 **Log Number** 1006557

Date(s) 11/10/2009 to 11/10/2009 **Time(s)** 06:00 to 22:00

Posting "No Parking" signs W/S Alverstone, 78th St - 79th St

Approximate Footage 301 - 600 **Log Number** 1006557

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Summary Information — Location

Permit Number	F00021790	**Location Manager**	David Lapidus
Production Company	@RADICAL MEDIA, INC	Primary Phone	Mobile - 310-428-1147
Insured Company	@RADICAL MEDIA, INC	Secondary Phone	
Production Title	GO GURT		

Date(s) 11/10/2009 to 11/10/2009 **Time(s)** 06:00 to 22:00

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Summary Information — Location

Permit Number F00021790
Production Company @RADICAL MEDIA, INC
Insured Company @RADICAL MEDIA, INC
Production Title GO GURT

Location Manager David Lapidus
Primary Phone Mobile - 310-428-1147
Secondary Phone

Location Address 14030 Weddington St, Sherman Oaks, CA, 91423

Location Names

Location Type School

Location Description

Film Dates 11/11/2009 - 11/11/2009 06:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
Community Survey Obtained
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	50
Cube Trucks	4
Generator	1
Motor Homes	2
Stakebed Trucks	1
Vans	4

Personnel on Location

Type	Quantity
Cast	5
Crew	50
Spot Check	1

Filming Activities Interior and exterior dialogue; child climbing up a tree on school property; use of balloons and confetti;

Jurisdiction **Political:** Los Angeles City - Council District 02 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note SPOT CHECK PER INSP. ROTH

Parking
Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

Posting "No Parking" signs S/S Weddington, Hazeltine - east 300'

Approximate Footage 0 - 300 **Log Number** 1006626

Date(s) 11/11/2009 to 11/11/2009 **Time(s)** 06:00 to 22:00

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Permit #F00021790

Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of radical media inc ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 9/22/01

Representative's Signature

TRACIE MACHIZUKA

Representative's Name (Please Print)

STAFF PROD SUPER.

Representative's Title (Please Print)

radical media, inc

Name of Principal (i.e. company name) (Please Print)

1630 12TH STREET

SANTA MONICA, CA 90404

Principal's Mailing Address (Please Print)

310/664-4500

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9869

NOT PERMIT